

2024 GARTNER MARKET GUIDE FOR IDENTITY GOVERNANCE AND ADMINISTRATION

This ebook provides a detailed snapshot of current IGA trends and projections for 2024, helping decision-makers navigate IGA latest updates.

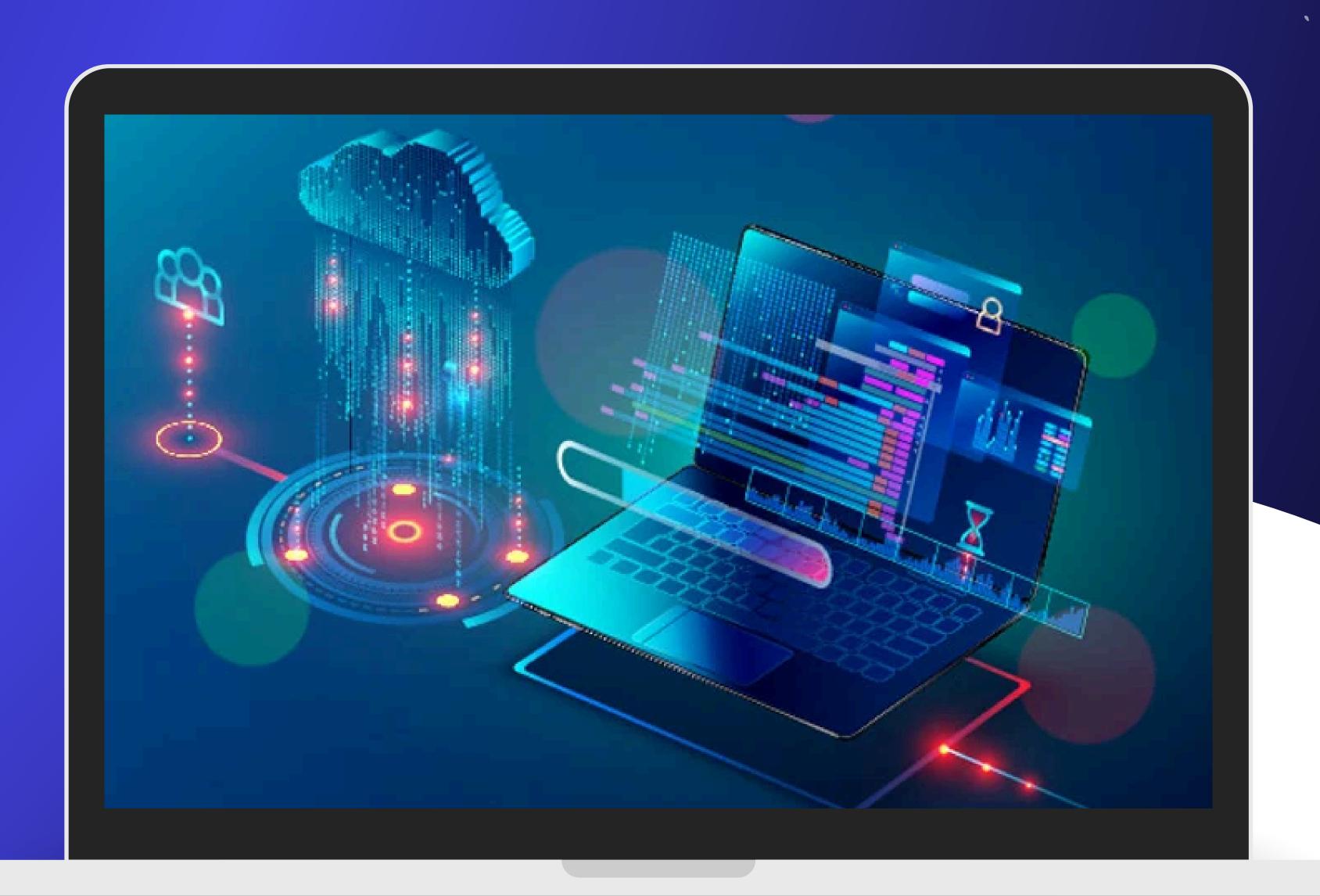




TABLE OF CONTENTS

1. INTRODUCTION

2. MARKET GROWTH AND EVOLUTION

2.1 Growth Rate and Market Expansion

2.2 Key Market Drivers

3. MARKET TRENDS

3.1 SaaS-based IGA

3.2 Enhanced IGA Capabilities

4. CHALLENGES IN IGA ADOPTION

4.1 Application Integration

4.2 Data Quality

5. KEY INNOVATIONS IN IGA

5.1 Enhanced Visibility

5.2 Al-Powered Intelligence

5.3 Machine Identity Management

6. VENDOR LANDSCAPE

6.1 Representative IGA Vendors

6.2 Vendor Profiles

7. CHALLENGES AND STRATEGIC RECOMMENDATIONS

7.1 Integrate with Specialist Vendors

7.2 Focus on Data Quality

7.3 Comprehensive Governance

8. HOW DOES SKYTECH CYBER CLOUD HELP?

CONCLUSION





INTRODUCTION

This report presents a detailed analysis of the Identity Governance and Administration (IGA) market, exploring key trends, drivers, challenges, and the competitive landscape as of 2024.

As businesses become more digital, IGA tools are critical for managing identity security, compliance, and operational efficiency.





MARKET GROWTH AND EVOLUTION

Growth Rate and Market Expansion

The IGA market witnessed substantial growth of 13.9% in 2023, driven by a transformation towards security and business enablement alongside traditional compliance. As enterprises increasingly shift to digital operations, IGA plays a central role in ensuring safe, efficient access management.

Key Market Drivers



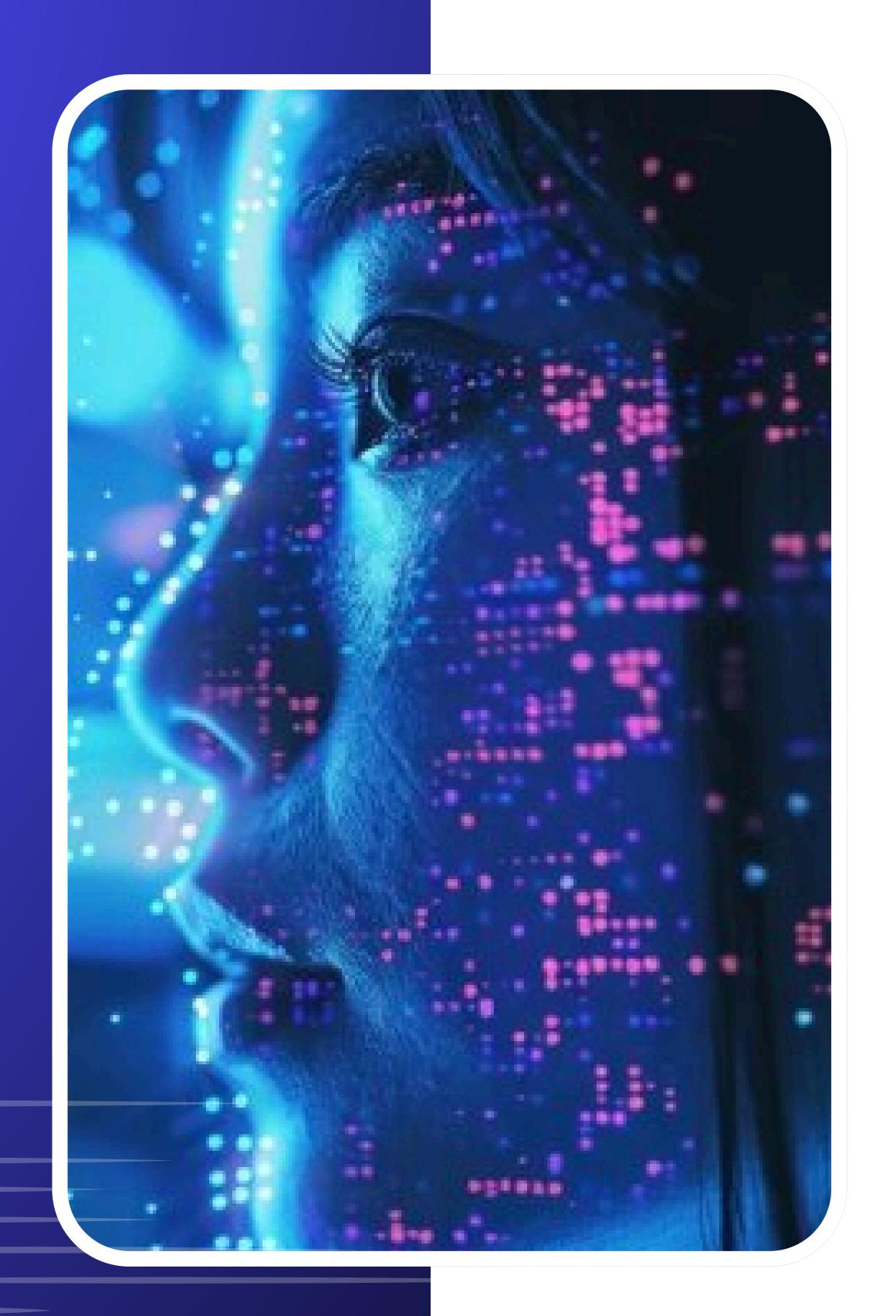
Security & Risk Management:

The shift from compliance to active risk management is a major driver, with organizations focusing on reducing risks like overprivileging.



Business Process Enablement:

Streamlining access
provisioning enhances
operational workflows,
enabling faster, more secure
access to critical systems.





MARKET TRENDS

In 2024, two main factors shape the IGA market:



SaaS-based IGA

Cloud-based IGA solutions have become a dominant trend, enabling scalable and flexible deployments.



Enhanced IGA Capabilities

Focus on integrating advanced visibility and intelligence tools, including Al-driven analytics and machine identity management, such as automated handling of robotic process automation (RPA) bots and workloads.

Challenges in IGA Adoption

Application Integration

Quickly connecting IGA solutions to multiple systems remains a top challenge.

Data Quality

Poor data quality limits the full potential of AI/ML-powered features, diminishing the effectiveness of automated governance.





KEY INNOVATIONS IN IGA

IGA vendors are innovating across various fronts, including:

Enhanced Visibility

Enhanced data integration, providing a holistic view of access permissions across the organization.

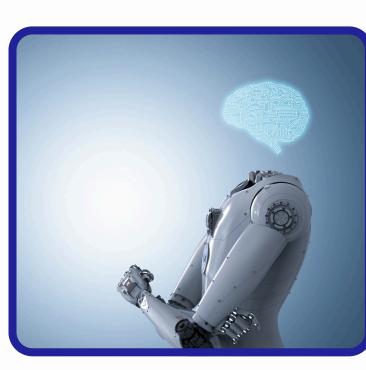
Al-Powered Intelligence

Advanced analytics for access reviews and decision-making, leveraging AI to identify risky access points and over-privileging.

Machine Identity Management

Governance solutions are evolving to cover not just human identities but also machines, workloads, and RPA bots.











VENDOR LANDSCAPE



Representative IGA Vendors

Leading vendors in the IGA space, such as **SailPoint**, **IBM**, **Microsoft**, and **Ping Identity**, are expanding their offerings to address the growing demand for comprehensive, cloud-native IGA solutions. The report identifies **20 representative vendors** that exemplify market leadership through advanced features, flexibility, and scalability.

Vendor Profiles

- SailPoint: Recognized for its comprehensive Al-driven platform.
- One Identity: Focuses on strong application integration capabilities.
- IBM: Offers robust enterprise IGA features, integrated with other security solutions.
- Microsoft: Seamless IGA integration with Azure AD, ideal for enterprises using the Microsoft ecosystem.
- **Oracle:** Cloud-based governance capabilities targeting large organizations.
- Ping Identity: Emphasizes machine identity management and zero trust.



CHALLENGES AND STRATEGIC RECOMMENDATIONS

The report identifies strategic recommendations for organizations aiming to improve their IGA deployments:



Integrate with Specialist Vendors

When dealing with complex integration issues, leveraging third-party specialists can streamline the process.



Focus on Data Quality

Prioritizing data management enables organizations to unlock the full potential of AI and machine learning within their IGA frameworks.



Comprehensive Governance

Implement solutions that govern both human and machine identities to future-proof security infrastructure.



HOW DOES SKYTECH CYBER CLOUD HELP?

SkyTech Cyber Cloud offers comprehensive solutions to help organizations navigate the evolving Identity Governance and Administration (IGA) landscape.

With expertise in cloud-based infrastructure, cybersecurity, and AI-driven technologies, SkyTech can streamline IGA integration, enhance data quality, and optimize machine identity management.

By leveraging our cutting-edge solutions, businesses can ensure secure, scalable access management while addressing both compliance and security risk management needs.

Whether you're adopting SaaS-based IGA or improving existing systems, SkyTech Cyber Cloud is your partner in driving secure digital transformation.





CONCLUSION

The IGA market in 2024 is marked by innovation and expansion. As the market continues to evolve, enterprises must select IGA solutions that not only address compliance but also enable enhanced security and operational efficiency.

Cloud adoption, Al integration, and a comprehensive approach to managing both human and machine identities are key factors shaping the future of identity governance. Vendors that offer solutions aligned with these drivers will continue to lead the market.

FOR MORE DETAILS

- +971 50 289 8155
- +971 50 743 7958

- Sales@skytechdigital.ae
- www.skytechdigital.ae

